



Andrea Labarile

UX/UI Designer | Product Designer

Entering the world of UX Design has not only shaped my professional path but also encouraged personal growth. This journey has taught me the value of listening, patience, and thorough problem-solving.

Having previously worked as a developer (and still retaining some of those skills), I strongly believe in the importance of understanding basic web development and coding principles to create effective interfaces.

In my design approach, I prioritize finding a balance between creating solutions that are easy for developers to implement, user-friendly for the end-users, and aligned with business objectives.

EXPERIENCE

Euronext | Product Designer

Mar 2022 - Today

I am currently a key member of the Digital Ambition Program team at Euronext, where I work as an external contractor through Hinto. As a product designer, I oversaw the development of the new Design System in close collaboration with the development team and handled the design of several desktop applications.

Hinto | UX/UI Designer, Front-end Developer

Jan 2019 - Today

I work as a UI/UX Designer on diverse projects, including management and technical software, desktop and mobile applications, corporate websites, and landing pages. I create wireframes or interactive prototypes based on project needs and conduct UX research, such as user interviews, usability tests, and information architecture development.

In my role as a developer, I primarily focus on websites utilizing the Drupal CMS, where I demonstrate proficiency in installation, configuration, and front-end development.

Moreover, I have some experience as an educator, having conducted advanced training courses within various companies and delivering lectures at the University of Turin.

Freelance | UX/UI Designer, Front-end Developer

May 2012 - Today

In addition to my primary responsibilities, I undertake freelance work on small web projects. Through these projects, I have explored innovative creative solutions and garnered recognition on platforms such as Awwwards and CSS Design Awards

VDU Web Agency | UI Designer, Full Stack Developer

Mar 2011 - Dec 2018

I've served as both UI designer and full-stack developer on various projects, managing requirements analysis, UI design, Drupal CMS configuration, front-end development, and release. Additionally, I've contributed to larger projects, focusing solely on front-end development within structured teams.

EDUCATION

UI Design Master

Dec 2018

TAG Innovation School

Web Design Master

Dec 2013

IED, European Design Institute

Università degli Studi di Torino

Jul 2012

Degree in multimedia applied to art, music and entertainment

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DESIGN

User Interface Design

Design Systems

Interactive Prototyping

User Interface Animation

Mobile Design

Wireframe

Heuristic Evaluation

Information Architecture

Usability testing

User interviews

CODING

HTML/CSS

SASS

Javascript

jQuery

Drupal

Twig

Wordpress

Bootstrap

GSAP

Gulp

Docker

Git

TOOLS

Figma

Sketch

Zeplin

Avocode

Principle

Balsamiq mockup

Axure

InVision

Miro

Mural

Adobe XD

Optimal Workshop

Usabilla

Google Analytics

Hotjar

Crazy Egg

PhpStorm

SourceTree

Atlassian Jira

Atlassian Confluence

Atlassian Bitbucket

GitHub

THINGS I LOVE

Surfing

Manga and anime

Cinema

Stand-up Comedy

Kuro (my cat)